



Doha Exhibition Center  
Doha - Qatar

## 3<sup>rd</sup> Civil Defence Exhibition & Conference November 14-16, 2011

P.O. Box 3488, Doha - Qatar, Tel.: +974 - 4455 7831, Fax: +974 - 4455 7871

[www.civil-defence-exhibition.com](http://www.civil-defence-exhibition.com)

Making our World  
Safe and Secure



### Silver Sponsor

Silver sponsor shall have the following services provided by the organizing committee;

1. **Printed Materials** - Sponsor shall have the right to attach its name and logo to the following:
  - One (1) advertisement page (Exhibition's Brochure).
2. **Newspapers, Magazines and Internet** - Sponsor shall have the right to attach its name and logo to the following advertisements:
  - Marketing advertisements
  - Inauguration advertisements
  - Internet advertisements
3. **Exhibition Center** - Sponsor shall have the right to attach its name and logo to:
  - 1 signboard outside the exhibitions center
  - 1 advertisement flag outside the exhibition center
  - Sponsor's logo on the background of platform prepared for Media Center.
4. **Souvenirs and Certificates** - Sponsor shall have the right to attach its name and logo as follows;
  - Souvenirs which will be distributed among participants and visitors.
    - \*10, 000 Various Gift Items
    - \*10, 000 Paper Bags
    - \*10, 000 Entrance Badge
  - Privileged to host the organized lunch or dinner party for participants and experts.
  - Sponsors can obtain attendance certificates issued by Ministry of Interior, Civil Defense Department.
5. **Exhibition** - Sponsor shall have the right to receive and participate as follows;
  - Sponsor shall have an area of **54 square meters** to exhibit its services inside the exhibition center.
  - Sponsor can participate in exhibition Opening Ceremony and inauguration declaration.



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6. **Media** - - Sponsor shall have the right to receive and participate as follows;

- Sponsorship contract shall be signed during the press conference relating to inauguration.
- Covering the sponsor's participation in Arabic and English daily newsletters.

Silver Sponsorship amount shall be **USD 150, 000** for the following expenses:

1. Cost of experts and trainers.
2. Cost of fitting and training equipments
3. Cost of exhibition and equipment
4. Services provided to the sponsor
5. Exhibition printings and advertisements
6. Hospitality services for participating VIP delegations.
7. Expert visits to sponsors' facilities.