



Doha Exhibition Center
Doha - Qatar

3rd Civil Defence Exhibition & Conference November 14-16, 2011

Making our World
Safe and Secure



P.O. Box 3488, Doha - Qatar, Tel.: +974 - 4455 7831, Fax: +974 - 4455 7871

www.civil-defence-exhibition.com

Platinum Sponsor

Platinum sponsor shall have the following services provided by the organizing committee;

1. **Printed Materials** - Sponsor shall have the right to attach its name and logo to the following:

- One (1) advertisement page (Exhibition's Brochure), inside cover
- Two (2) pages (Exhibition Catalogue) including the sponsor's profile.

2. **Newspapers, Magazines and Internet** - Sponsor shall have the right to attach its name and logo to the following advertisements:

- Marketing advertisements (Newspapers + Magazines)
- Inauguration advertisements (Opening Ceremony)
- Internet advertisements (Exhibition Website)

3. **Exhibition Center** - Sponsor shall have the right to attach its name and logo to advertise in the following:

- 3 signboards outside the exhibitions center
- 3 signboards inside the exhibitions center
- 3 advertisement flags outside the exhibition center
- 1 advertisement flag inside the exhibition
- Sponsor's logo on the background of platform prepared for Media Center.

4. **Souvenirs and Certificates** - Sponsor shall have the right to attach its name and logo as follows:

- Souvenirs which will be distributed among participants and visitors.
 - *10, 000 Various Gift Items
 - *10, 000 Paper Bags
 - *10, 000 Entrance Badge
- Sponsor can participate with the organizing committee to distribute Certificates of Appreciation for participants, civilians and specialists.
- Privileged to host the organized lunch or dinner party for participants and experts.
- Sponsor can obtain attendance certificates issued by Ministry of Interior, Civil Defense Department.
- Organizing committee ensures the visit of participating companies and experts to the Sponsor's premises.



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5. **Exhibition** - Sponsor shall have the right to receive and participate as follows:

- Sponsor shall have an area of **225 square meters** to exhibit its services inside the exhibition center.
- Sponsor can participate in exhibition Opening Ceremony and inauguration declaration.

6. **Media** - Sponsor shall have the right to receive and participate as follows:

- Sponsorship contract shall be signed during the press conference relating to inauguration.
- Coverage of the sponsor's participation in Arabic and English daily newsletters.
- Sponsor shall have photography and video coverage of its participation throughout the exhibition free of charges.

Platinum Sponsorship amount shall contribute **USD 300, 000** for the following expenses:

1. Cost of experts and trainers.
2. Cost of fitting and training equipments
3. Cost of exhibition and equipment
4. Services provided to the sponsor
5. Exhibition printings and advertisements
6. Hospitality services for participating VIP delegations.
7. Expert visits to sponsors' facilities.